

MICKAËL DRIOL, EMBA

EXECUTIVE PROFILE | SELECTED IMPACT & INSTITUTIONAL ENGAGEMENT

CEO / Managing Director - Asia | Regional strategy | Government & institutional partnerships | Investment & transformation

Asia-focused regional executive with 17+ years across China, Southeast Asia and Europe, combining operational leadership, strategic intelligence, institutional relationship management and cross-border execution. Experience spans private-sector leadership, Big Four advisory, technology, entrepreneurship and engagement with government, investment and international institutions. Known for operating at the interface of policy, capital, business and execution in complex multi-country environments.

17+ YEARS

Regional leadership
across Asia & Europe

11 MARKETS

Strategy & execution
mandates

USD 100M+

Cross-border investments &
strategic programs supported

~20%

Operational-efficiency gain
through governance & controls

REGIONAL & GOVERNMENT ENGAGEMENT

- **Public-private interface.** Senior engagement with boards, institutional investors, ministries, investment agencies, chambers of commerce and regional business organizations across Asia.
- **Regional intelligence.** Advises decision-makers on economic, regulatory, industrial and geopolitical developments and translates policy and market shifts into actionable priorities.
- **Ecosystem leadership.** Co-Chair of the Sourcing Committee, French Chamber of Commerce and Industry in Vietnam (CCIFV), helping lead industry dialogue on localization, supplier development, ESG and supply-chain resilience.
- **Institutional exposure.** Career includes work connected with WTO, UNIDO, Shanghai Stock Exchange and CIIE mandates, alongside engagement with public stakeholders through PwC, Tricor and Mekong Partners.

SELECTED STRATEGIC MANDATES

- **USD 100M+ scale:** supported cross-border investment, expansion and strategic programs involving industrial, technology, energy and services sectors.
- **11-market scope:** advised PwC Partners and multinational clients on expansion, transactions, regulatory pathways and operating-model choices across Southeast Asia, China and Europe.
- **Regional operations:** led governance, compliance and cross-jurisdiction service delivery at Tricor Group (now Vistra), introducing controls and management routines associated with approximately 20% team operational-efficiency improvement.

INSTITUTIONAL & EXTERNAL LEADERSHIP

- **Partner,** Vietnam Independent Directors Association
- **Expert Advisor,** GLG (Gerson Lehrman Group)
- **CEO Mentor,** EuroCham & Dutch Business Association Vietnam (2018-2026)
- **Professor of Practice,** Antai College of Economics & Management, Shanghai Jiao Tong University (2018-2019)

REPRESENTATION & THOUGHT LEADERSHIP

Selected forums: APEC, ASEAN Business Forum, CFO Summit Vietnam, CEO and economic forums, Bloomberg summits, CIIE and regional industry events.

Selected international media: Financial Times, Bloomberg, CNBC, BFM Business, The Business Times, The Washington Post, South China Morning Post, VTV International, Vietnam Today and TRT World.

CAREER PLATFORM

Mekong Partners - Chief Executive Officer

PwC - External Senior Advisor, Strategy & Deals

Tricor Group (now Vistra) - Director, Operations & CoSec

EY - Consultant, Strategy & Transactions

Tencent - Senior Product Manager, Enterprise SaaS

Entrepreneurship - Built and exited two technology / services ventures in Greater China

EXECUTIVE EDUCATION

Executive MBA with Honors - Quantic School of Business & Technology

MBA, Digital Strategy & AI - MBA ESG Business School

MBA, China & Emerging Economies - Donghua University

Postgraduate Certificate, Technological Innovation - MIT

Postgraduate Diploma, Global Executive MBA Track - Shanghai Jiao Tong University

EXECUTIVE VALUE PROPOSITION

Combines Asia operating depth, institutional engagement, capital and investment fluency, strategic intelligence and hands-on execution - a profile designed for regional leadership roles requiring credibility across public, private and international stakeholder ecosystems.

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